

SUSHANT GOLF CITY
CONNECT

'Half Yearly Edition-12' (Sept 2016-Feb 2017)



MESSAGE FROM EXECUTIVE DIRECTOR



Dear Readers,

Welcome to Ansal API, Sushant Golf City.

2016 was a milestone year for us with the introduction of Helipad facility this year in the Sushant Golf City, one of the largest smart Hi-tech Township in the country. We added new luxurious residential and lucrative commercial projects into our township for you. We have smart homes where all facilities are at touch of an ipad and remote control. Its futuristic planning has kept the natural ecological balance also as in mind. Creating each day a greener and a cleaner environment to live.

More than 800 happy families reside here and it has become an aspiration for thousands of people to have a sweet home at Sushant Golf City. With more than 1500 EWS/LIG homes allotted to aspirants through lottery, we have further added to our ever growing Sushant Golf City family. World renowned company; Lulu Group; after establishing the largest shopping mall of India in Kochi, is now coming to Lucknow after signing up with Ansal API in Sushant Golf City.

Our experience of decades has been put to best use to facilitate the best of residential, public utilities, business and trading opportunities. Medanta Hospital, Best Price(Walmart), Police Station, schools like Seth AR Jaipuria, GD Goenka public school, SJ International, Kunkapsskolan (Swedish School) to our own college AITM, we facilitate education for all age group. Many malls are in the construction stage. Residential projects like Media Enclave & Basera Enclave were also in rapid construction stage. Construction of Railway over Bridge has further enhanced the road connectivity in the township.

Sushant Golf City is strategically located next to upcoming International Cricket Stadium, Metro station, upcoming IT hub and Cancer Research Institute. It's a perfect abode for modern living full of amenities.

From EWS/LIG to Golf Villas, Sushant Golf City is a township for all segments of society. My vision is to offer a comfortable living to all.

I offer your home to you at Sushant Golf City!

Sh. BB Singh
Executive Director (U.P.)

MESSAGE FROM SENIOR MANAGEMENT



Dear Readers!

This is a great opportunity for me to talk to you about the developments we have made with our township. Our township is one of the largest smart Hi-Tech Townships in the country. This year has been eventful for us with commencement of construction of several projects in township. Sector J of the township looks a new with it maximum development. New features for the comfort and convenience of the residents have been introduced in the township. New educational institutes have opened and are operational in our township. World class hospitals and eco-friendly recreational facilities are the new upcoming for you and your family. We have offered possession of units to some of our customers as well. Helipad services have been introduced to the township this year, inaugurated by the Honorable Prime Minister of Mauritius, Mr Aneroodh Jugnauth and his wife along with our Chairman himself. The township is destined to become the most sought-after location of Lucknow in the near future.

I invite you to visit and fall in love with the smart and luxurious lifestyle that our township has to offer you.

Mr. Rajesh Rao R
Vice President (S & M)

RESIDENT SPEAKS

We wish to extend our heartiest thanks to Sushant Golf City for giving us a truly world class lifestyle. It is really heartening to see that this place is shaping up as one of the best places that stands few notches above the rest in terms of facilities. The dream of a fine living in Lucknow has finally come true!

Mr. Jitendra Pal Singh,
Celebrity Meadows E-01-04



A world class lifestyle was our long cherished dream that finally came true with Sushant Golf city. The wide roads, uninterrupted power supply, undiluted environment and easy connectivity from the two most important corners of the city make it an ideal place to live. Truly a delightful experience.

Mr U.K. Pandey,
Pinewood F-01-021



I feel happy to have our own house in Sushant Golf City, Lucknow. With wide roads, green parks, round-the-clock security arrangements and an array of amenities, we feel privileged to be a part of a world class lifestyle being offered here. This is indeed a great experience for all of us.

Mr. Aditya Banerjee,
Greenwood Duplex A-04-379



Life here at Sushant Golf City is like a dream come true and we feel proud to be a resident in the township. The serene surroundings are very peaceful, secure and eye-catching. We are thankful to Ansal API for all their support.

Mr Shabbar Zaidi,
Santushti Enclave A-504





COMPLETED PROJECTS



BEST PRICE



CELEBRITY MEADOWS



G D GOENKA PUBLIC SCHOOL



KUNKAPSSKOLAN



LARCHWOOD



OAKWOOD



PALM FLOORS



PARADISE CRYSTAL



SANTUSHTI ENCLAVE



SHOPPING SQUARE SEC D2



MAPLE CLUB



PALMS GOLF CLUB



AITM



GOLF VILLAS



DEVELOPMENT AROUND SUSHANT GOLF CITY



AMUL DAIRY

Amul Dairy 20 acres land in Lucknow to set up dairy processing plants, with Rs 200 crores investment. Like the Varanasi plant, Lucknow plant will have the capacity to process five lakh litres per day, expandable to 10 LLPD.

In addition to **indirect employment, 20,000 new jobs** would be created directly **approximately 7 lakh farmers families are expected to be benefited**, once all four units are established.



HCL

HCL Technologies, India's fourth largest information technology (IT) services company, to complete its Rs 1,500 crores Lucknow IT City project by October 2016, which is **adjacent to Sushant Golf City**.

The project is estimated to **provide direct jobs to nearly 25,000 people with indirect employment to 50,000**.



INTERNATIONAL CRICKET STADIUM

The Lucknow Development Authority has made up its mind to host the dream project, **the International Cricket Stadium**, in 2015. The project's construction is on in full swing at Gomtinagar Extension. To complete the pitch of stadium and also host a grand state-level match in a trial run this year.

"The construction which started in October 2014 is in full swing and the developer would be able to host international level matches like 20-20, IPL etc in." International Cricket Stadium also coming up with a first of its kind 'Sports Rehabilitation Centre' for players who get injured during matches.

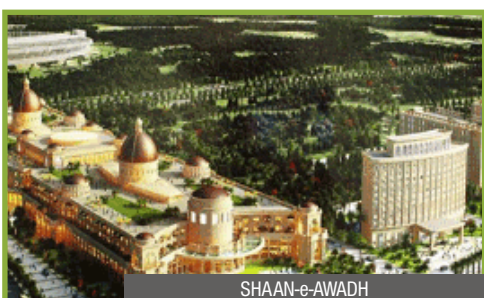
Area -137 Acres, Cost – 360 Crores



SUPER SPECIALITY HOSPITAL

Cancer hospital in the city would come up over an area of about 50 acres along the Chak Gajaria farm on Sultanpur Road adjacent to Ansal API SUSHANT GOLF CITY .

According to officials, the hospital will turned into a centre of excellence in oral cancer.



SHAAN-e-AWADH

Shaan-e-Awadh aims to bring world's biggest and most expensive brands to Lucknow. This world class 'mall-cum-commercial hub' near Shaheed Path will have six multiplexes with facility of 7D cinema-viewing experience, 12 acres of parking space for more than 2500 cars, several wi-fi hotspots and full 4G network. It will offer upto 6000sqmt showroom space to individual brands, sometime entire floors to retail chains. The area will cater to population working in offices of IT city, IIIT, Medicity, Dial 100 headquarter and those in posh townships developing around Shaheed Path.



BRAND FOOT PRINT

BMW Golf Cup International 2016



The Palms Golf Club in Sushant Golf City, Lucknow hosted the 3rd edition of the “BMW Golf Cup International 2016” on October 09, 2016. A total of 103 players participated which

included participants from Lucknow and Kanpur. The event started with registration and breakfast and after the round prize distribution and lunch was hosted by the sponsors. The winner of the event, a palms club member Mr Rishi Khanna, will now participate in the national finals.

Dandiya Night 2016

The advent of the festival season was celebrated with “Dandiya” in G.D. Goenka Public School, Sushant Golf City, Lucknow, on 01 st October with great enthusiasm and fervor.



October 01st, the day marking the beginning of “Navratras”, was celebrated by vivacious dynamism shown by ladies decked up in their colourful and lovely lehengas and sarees. Floral accessories and ornaments adorned by young girls and ladies were in complete harmony with their attires.

ISKCON Construction Starts

Commencement of construction of ISKCON temple - Sri Sri Radha Raman Bihari Ji Mandir in our Township – Sushant Golf City , Lucknow. And to witness the same Actress turned Politician Mrs. Hema Malini was present as a Chief Guest.



State Flower Show 2017

The State Fruit, Vegetable & Flower Show - 2017 was organized under the aegis of Department of Horticulture, Govt. of Uttar Pradesh, Lucknow on February 25th & 26th 2017 at sprawling lawns of Raj Bhawan. M/s. Ansal API secured 217 prizes with 97 First, 68 Second & 52 Third in the show and won Rs 7000/- cash prize. In this exhibition Ansal API Sushant Golf City, Lucknow has been declared as maximum award winner at Raj Bhawan in Uttar Pradesh.



BUSINESS TODAY PRO-AM OF CHAMPIONS

The first edition of Lucknow leg of the new corporate event “BUSINESS TODAY PRO-AM OF CHAMPIONS” invitational tournament powered by LLOYD was conducted at our Palms Golf Course – Sushant Golf City, Lucknow on 7th October 2016. A total of 78 golfers participated in the event. The winning team will now represent Lucknow at the all India national finals. The event concluded with prize distribution followed by cocktails and dinner.



Shikhar Samagam

Ansal API sponsored the Hindustan Shikhar Samagam at Vivanta by Taj, On November 12, 2016 in Lucknow. This platform had more than 300 guests from the fields of politics, bureaucracy, industry, public life, sports, academia and entertainment. There were eleven guests speakers namely: Akhilesh Yadav, Amit Shah, Jyotiraditya Scindhia, John Abraham, Hritik Roshan, Hema Malini, Baba Ramdev, P V Sindhu, Vikram Singh, Raj Babbar & Gopichand. This event gave Ansal API a good branding opportunity at conclave due to its coverage in the newspaper and the tv news.



AWARDS

IGBC Green Champion



We are pleased to know that green registered building footprint today stands 3.86 billion sq.ft.. Ansal API has been acknowledged as leader in green construction and a forerunner in the building construction sector. With Ansal API’s ongoing development of more than 316 million sq ft of green building footprint, Ansal API has played a key role in India emerging as a green champion with the world’s second largest green building footprint.

IGBC, honoured our contribution. Ansal API has been unanimously chosen as an IGBC Green Champion, contributing to our countrymen in adopting the path of Green.

We are glad to inform that Ansal API received the Green Championship award from the Global Chairman, Green Building Council Mr. Tai Lee Siang and India Green Building Council Chairman Dr. Prem C Jain.

EVENTS

EWS LIG Lottery Draw

The lottery of 1568 EWS and LIG flats in Ansal API's hi-tech township, Sushant Golf City Lucknow was held on 16th December. All preparations for this lottery was been made in Pluto Hall of Indira Gandhi Pratishthan. Senior officers of LDA; Mr Ashok Pal, Mr N.N. Singh and Mr Ashok Singh; and officers from Nagar Nigam; Mr Anup Bajpai and Mrs Renu; supervised the entire process of lottery. After Lottery, total 811 flats for EWS and 757 flats for LIG were allotted making a total 1568 flats allotted successfully in Sushant Golf City.



Helipad Inauguration

On the pleasant afternoon of November 12th, Sushant Golf City was alive with the excitement of addition of a great feature to the township. A helipad was inaugurated at driving range by Mr Anerood Jagnauth, Prime Minister of Mauritius and his wife Mrs Sarojini Jagnauth; in presence of our Chairman Sir, Mr Sushil Ansal; Chairman of SSR Medical College, Mauritius, Mr R.P.N. Singh



Tree Plantation

A tree plantation drive was organized on 25th October at Sushant Golf City with the aim to plant 1000 trees in one day. Mr. Anup Yadav, IAS, Vice Chairman of LDA was graciously present along with other top official of LDA and elites of Ansal API comprising Mr. Atul Saxena, Sr. VP (Sanctions); Mr. Rajesh Rao, VP (Sales & Marketing) , Mr. Lalit Gupta VP (Infra) , Mr. Santosh Sharma VP (Projects) along with many Key officials of our company on this occasion. Mr. Anup Yadav himself participated by planting some trees.





CORPORATE SOCIAL RESPONSIBILITY

Monthly meeting with the Adolescent Girls group members to discuss the importance of healthy and hygienic practices



To raise the awareness on the health issues affecting the community, the project staff organised 05 sessions on health and hygiene across different project villages. These

sessions highlighted the preventive and curative measures of vector borne diseases such as Malaria, Dengue, Chikungunya, etc. The participants were advised to prevent stagnation of the water in the nearby areas as it acts as a breeding ground for the mosquitoes. Also, they were suggested to wear long sleeve shirts and long pants to avoid mosquito bites.

Members of Community Based Organisations (CBOs) sensitised on the importance of nutritious food and balanced diet during their monthly meetings

The project staff sensitised the community women for consumption of safe and healthy food during the monthly meetings with the Community Based Organisations (CBOs). They were also informed about the hazardous effects of consuming food laden with pesticides. Furthermore, the ways to improve their food nourishment and daily eating habits were also discussed with intend to raise their consciousness about the need of having balanced diet for healthy living.



Project staff assisting families in preparing land for establishment of kitchen garden and Project leader addressing the students of beautician course

On 2nd November, the classes of the sewing course officially started at the CDP project office after inauguration of the sewing center. On this occasion, the project leader explained with the scope and presented the outline of the training program to the 24 enrolled members, along with the skills, they will be learning in the course duration.



Conducting awareness class on Nutritious Food in the village

To attain good health and nutritional status, community members must have sufficient knowledge to have an adequate and balanced food intake. In an attempt to educate them about the need of having nutritious food for healthy living, the project staff organized two awareness sessions, at Tantaha on 14th and at Ahimamau on 21st December respectively. These sessions spread awareness on healthy food practices in the village and given special reference to Moringa leaves, which are naturally available in every village at free of cost.



Conducting Job Orientation program at project center



In order to help the youth in getting suitable job opportunities, the project organized a Job fair on 24th January at the project center for the youth from four project villages.

More than 52 youth attended the job orientation sessions, including preparation for an interview, formal dressing, body language, and the overall presentation during the interview. The project staff helped 17 youths to make their resumes and applications for applying for job positions in Determines Infra Engineer Pvt. Ltd. On the same day, Mr. Muhammad Abuzer conducted interviews with 35 candidates participating in the program and gave job offer letters to 12 selected candidates as data entry operators.

Conducting practical session for Tailoring Students

On 2nd February, the Skill Training Program of the new batch started at the Center, with 21 women who already completed the basic tailoring course.





PRESS COVERAGE

लखनऊ

जागरण सिटी

हेमा मालिनी ने किया इरकों मंदिर का शिलान्यास

हेमा मालिनी ने इरकों मंदिर का शिलान्यास किया। वे मंदिर के उद्घाटन के दौरान देवी की पूजा करने के लिए एक विशेष कार्यक्रम का आयोजन किया।

लखनऊ

सिटी

हिन्दुस्तान 19

फूलों की दुनिया में बीता खुदटी का दिन

शहर में आयोजित फूलों की दुनिया में बीता खुदटी का दिन। कार्यक्रम में हजारों लोगों ने भाग लिया और फूलों की खेती को बढ़ावा देने के लिए प्रेरित हुए।

Another Milestone Added To SUSHANT GOLF CITY

एनएसएल ग्रुप ऑफ इंडिया लि. द्वारा विकसित की जाने वाली सुशान्त गोल्फ सिटी का निर्माण कार्य तेजी से चल रहा है। नए मील का पत्थर के रूप में, शहर में एक नया महत्वपूर्ण विकास शुरू हुआ है।

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around the state

ANSAL API WINS MAXIMUM AWARDS AT STATE FLOWER SHOW

गुड्डन: राजस्थान, उच्चतर और फूलों की दुनिया में आयोजित राज्य फूलों की प्रदर्शनी में एनएसएल ग्रुप ऑफ इंडिया लि. के एनएसएल एपी ने अधिकतम अवार्ड जीतकर श्रेष्ठता का दर्जा हासिल किया।

13 Bhopal

बिजनेस

उद्घाटन

एनएसएल ग्रुप ऑफ इंडिया लि. द्वारा विकसित की जाने वाली सुशान्त गोल्फ सिटी का उद्घाटन कार्यक्रम का आयोजन किया गया।

हमतीर ने स्कूल, कॉलेज और कॉन्सिलों में चलाया पौधे पौजा अभियान, माध्यमों और कर्मीचारियों ने हिस्सा लिया

एक दिन में एक लाख पौधे लगाकर रिकॉर्ड बनाया

एनएसएल ग्रुप ऑफ इंडिया लि. द्वारा विकसित की जाने वाली सुशान्त गोल्फ सिटी में एक दिन में एक लाख पौधे लगाकर रिकॉर्ड बनाया गया।



UNDER CONSTRUCTION



CHARMWOOD II



EWS LIG SEC K



GOLF VILLA



GOLF VISTA



LARCHWOOD



MEDANTA



MEDIA ENCLAVE



OAKWOOD



Platinum Mall (excavated)



OLYMPUS LAKEVIEW



JEEVAN ENCLAVE



SHOPPING SQUARE SEC D1



PALM FLOORS

PRODUCT HIGHLIGHT



SMART GOLF VILLA

The high-end smart villas offer the comfort and peaceful ambience that radiate positive energy into the ultra-luxurious lifestyle. Elegant fountains in the lobby, cozy and glamorous furniture, naturally lit living room and



CELEBRITY MEADOWS

Celebrity Meadows is modern group housing with expansive natural vegetation and landscaped greens. These apartments provide you a choice to select your dream home according to your lifestyle. Specifically designed these 2 & 3 BHK (+study) apartments have



CELEBRITY GARDENS

Celebrity Gardens is super luxurious 2BHK apartments and penthouses. Unmatched and unparalleled in sheer class and luxury with seamlessly woven natural



GREENFIELD RESIDENCIA

Greenfield Residencia: Luxurious 2BHK apartments ranging from 1057 sq.ft. to 1189 sq.ft. at affordable price. The architecture, build quality, interiors and exteriors of the project are immaculate. The upcoming CG city in the close proximity is at an advanced stage of construction and is soon going to be operational, thereby, adding to the unique advantage to the location.



SHOPPING SQUARE SECTOR D

This low rise mall is to become the commercial hub of Sushant Golf City. Ultra modern commercial structure designed by the best architects in business, huge atrium, aesthetically designed retail outlets and offices, elevators, etc. provide the best shopping experience.

LAUNCHING SOON



2, 3 BHK,
3 BHK+Study

Luxurious Apartments

UPCOMING FEATURES :

- Medanta Hospital
- Metro Service
- CG city
- International Cricket stadium
- Arjunganj Flyover
- Lal Pathology

FEATURES :

- 18 hole world class championship golf course
- The Palms Golf Club
- Best Price, Walmart
- GD Goenka School
- Cycle Track
- Lucknow Bus Service
- Post Office
- 24x7 Ambulance Service
- ATM



For Booking & Sales Related Queries Call : 8081-777-906

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