

# New Lucknow Sushant Golf City

## Welcome to the Future

The tenth edition of **Sushant Golf City Connect** abreast you latest on all Ansal API Projects like Commercial, Residential, Healthcare and Retail Projects within the Sushant Golf City, Lucknow



## Chairman's message

Dear Patrons,

I am glad that the Lucknow team of Ansal API has taken a step towards connecting all stakeholders of Sushant Golf City together through this quarterly news letter.

At Ansal API, we follow a dream of giving smart and quality living, which we have endeavored to accomplish with Sushant Golf City (SGC) Lucknow, a Golf Centric hi-tech township is our prime project. Raising the living standards of the people of all walks of life to the next level is ongoing mission. Sushant Golf City has changed the geography of LUCKNOW, by developing into a newest, greenest and the most modern part of LUCKNOW. This SMART CITY consists of 18 hole operational Golf course with elite The Palms - Golf Club, with use of recycled water, Optical Fiber technology for phones, TV cables, Internet, video surveillance etc. Providing solar energy solutions in common areas, solar water heating system to township and many more such advancements in near future. Vision is to keep building the futuristic lifestyle in the township where healthy environment, convenient and smart living brings smile to people residing there.

Apart from Ansal API, there are other builders who are FSI buyers and are contributing in a big way for building up of the township, with their commercial and residential projects, thus increasing habitat in the township.

The Sushant Golf City (SGC) shall host, world class medical facilities like Medanta and Dr Lal Pathology, who have already started construction in the township. SGC is soon becoming a destination for commercial activities by having Banks, up-coming IT park, shopping Malls with big and small retail outlets with already operational, Best Price (Walmart) to Lucknow. The township has various reputed schools such as GD Goenka, S.J. International which are currently running successfully and Jaipuria School & Kunskapsskolan (Swedish school) soon coming into operations. We also have Ansal Institute of Technology and Management which offers University level professional education of higher studies in Engineering, Architecture and Management studies with world class educational environment.

Wishing all the best to our Ansal API Lucknow team a great success in this endeavor.

**Sushil Ansal**  
Chairman  
Ansal API



## Message from Executive Director



Dear Readers!

Welcome to Ansal API, Sushant Golf City!

2015 has been a mile stone year for our spectacular township with approval of our DPR to 6465 acres. Making it the largest possible smart HI-tech Township in the country. With smart homes where all facilities are at touch of an ipad and remote control, its futuristic planning has kept the natural ecological balance also as in mind. Creating each day a greener and a cleaner environment to live.

More than 800 happy families reside in here. It has become an aspiration for thousands of people to have a sweet home at Sushant Golf City.

I got started the construction of Railway bridge flyover to ensure best connectivity between Mother City and extended city. This in future will be a great asset for commercial growth of the people.

My experience of decades in LDA and Govt. service has been put to best use to facilitate best of residential, public utilities, business and trading opportunities. Medanta Hospital, Walmart Best Price, Police Station, Schools like Japuria, GD Goenka, S J International, to our own college AITM, we facilitate education for all age group. So many Malls are in the construction stage.

Sushant Golf City is so strategically located next to upcoming International Cricket Stadium, Metro station, upcoming IT hub and Cancer Research Institute. It's a perfect abode for modern living full of amenities. Our township has been interconnected by E Rickshaws and has 24\*7-maintenance care by Ansal Infrastructure dept.

From EWS /LIG to Golf Villas Sushant Golf City is a township for all segments of society. My vision is to offer a comfortable living to all.

I offer your home to you at Sushant Golf City!

**Sh. BB Singh**  
Executive Director (U.P.)



## Message from Senior Management



Dear Readers,

After joining Lucknow Project Site, we were sincerely focusing to carry forward the objectives of the company and customers in its rights perspective. While lot of work had already been done in Phase-I of the Project. We have brought remarkable improvements with respect to streamlining the processes, documentation, resulting in expeditious delivery of products, which have been observed & appreciated by the management and customers. We believes that, any goal we dream of, is possible to achieve with proper advance planning, adequate resources, strong willpower, committed team work & undeterred leadership.

**Sh. UK Gupta**  
Sr. Vice President ( Projects )



Dear Readers,

There has been significant improvement in the services provided by team INFRA in last 6 months due to the emphasis given on improvement of process control, mechanization along with introduction of technological platform to combat ever increasing complaints / requests of customers. We have been successful in keeping the satisfaction level high within the stringent budget.

We had introduced IVR Number and 24\*7 manpower deployment for attending requests / complaints, new Fire Station has been constructed, new water charges policy has brought lot of relief to customers and our collection has improved drastically and bad debts have been also recovered, New Mechanized Garbage Tripper has also been introduced.

**Sh. Lalit Gupta**  
Vice President (Infra)



Dear Readers!

This is a great opportunity for me to talk to you about the developments we have made with our township. With the approval of our DPR for 6465 acres, our township has become one of the largest smart Hi-Tech Townships in the country. This year has been eventful for us with several new products launched, ranging from affordable to luxurious, in both commercial and residential category. New features for the comfort and convenience of the residents have been introduced in the township. World class institutes and eco-friendly recreational facilities are the new upcomings for you and your family. I invite you to visit and fall in love with the smart and luxurious lifestyle that our township has to offer to you.

**Sh. Mahesh S. Narayanan**  
Vice President (S & M)



## Brand Activities for Sushant Golf City

### FICCI FLO (Aug 2015)

A bazaar was organised in Hotel Clarks Awadh, Lucknow by FICCI FLO where various renowned brands of Lucknow showcased their handcrafted work-of-art products of ladies wear. Ansal API was the main sponsor of the event. It had a fabulous footfall with prestigious gathering.



### Hindustan Shikhar Samagam (Sep 2015)

ANSAL API actively participated in an event organised by Hindustan newspaper by the name of Shikhar Samagam where many politicians and bureaucrats were present including Mr. Akhlesh Yadav, Honorable CM of Uttar Pradesh.

### Audi event (Sep 2015)

The renowned company known for its sports-cum-luxury cars organised a promotional event for their latest cars in Sushant Golf City. Presentation was done to showcase the cars and their superb feature. Test drives were organised for visitors to see for themselves the comfort of the car on the excellently smooth roads in Sushant Golf City. Professional drivers showcased the durability and excellence of the cars on different rough terrains prepared for the event.



### Dandiya Nights (Oct 2015)

ANSAL API Sushant Golf City Presents Dandiya Night 2015 at GD Goenka School, where famous celebrities have come to perform from Gujarat.

## Brand Activities for Sushant Golf City



### Medanta Launching (Oct 2015)

Successful Launch of Medanta Hospital took place at Sushant Golf City with the presence of Mr. Sushil Ansal , Chairman Ansal API.

### Times Property Expo (Oct/Nov 2015)

Ansal API participated in Times Property Expo held at Hotel Taj , Lucknow on 31 Oct and 01 Nov 2015.



### Dainik Jagran Property Expo (Oct/Nov 2015)

Ansal API and Dainik Jagran Presents Property Expo 2015 at Moti Mahal Lawn from 30 Oct to 01 Nov 2015 and showcased there Residential and commercial properties.



### Koffee n Konnect Season 2 (Nov 2015)

Monthly Activity that organized by ANSAL API at Palms Club , Sec H ,Sushant Golf City with an objective to interact with there potential customers to give detailed brief of there projects and township which helps customers to make property decisions more quicker and easier .





## Brand Activities for Sushant Golf City



### Bajirao Mastani (Dec 2015)

The promotional event for movie 'Bajirao Mastani'; starring Ranveer Singh & Deepika Padukone; was held in GD Goenka Public School at Sushant Golf City. The super stars interacted with the students and entertained them with lighthearted jokes and dialogues from the film.

### Trailblazers of Lucknow (Dec 2015)

Jagran group launched a book about Lucknow; 'Trailblazers of Lucknow'; that showcased 10 most visionary business leaders of Lucknow. Chairman, Shri Sushil Ansal, of Ansal API was one among them and the face of the cover. He has a vast coverage over his vision, achievements and life as a successful businessman in the field of real estate.



### Kunkapsskolan (Dec 2015)

A Swedish group of independent schools that provides education for students from grades 4 to 9 in elementary school at Sushant Golf City, Lucknow.

### Bhoomi Pujan of Greenfield Residencia held at Ansal API's Sushant Golf City on 12th Feb, 2016

With the bhoomi puja of Greenfield Residencia, Ansal API's Sushant Golf City, Hi-Tech Township took another step forward towards the development. The bhoomi puja was held in Sector M of Sushant Golf city, located at Amar Shaheed Path by the Executive Director (Uttar Pradesh), B.B. Singh, retired IAS and Mr U K Gupta, Sr. Vice President (Projects). - photo attached





## Brand Activities for Sushant Golf City

### Vintage Car Rally (14th Feb 2016)



A glamorous vintage car rally was organized in Ansal API's Sushant Golf City on 14th Feb by Oudh Heritage Club and Hindustan Times. The car rally was flagged off by Tourism Minister Om Prakash Singh and Principle Secretary, Information Department, Mr Navneet Sehgal. The viewers had the privilege to see over three dozen prized vintage cars parked in the rally, like Ford Model A 1929, Maryweather London Jaguar 1945, etc. People throughout the route were excited to see the vintage collection in Lucknow that could inspire the poets for some great words on them.

The whos and who of Lucknow visited the car rally and showed great interest in the township. They gladly interacted with the sales team, had a tête-à-tête about the showcased products and took a tour to enjoy the beauty of the township as well.

### Bank of India Expo (Feb 2016)

Ansal API Sushant Golf City Lucknow successfully participated in Bank of India (BOI) property expo as an Associate Sponsor in Lucknow on 25 and 26 Feb 2016. In this event we offered a special discount on our prestigious project Green Field Residencia for customers and BOI employees



### Lucknow Mahotsav (Feb 2016)

Lucknow Mahotsav is organized every year to showcase Uttar Pradesh Art and Culture and in particular Lucknavi 'Tehzeeb' so as to promote Tourism. In this event, Ansal API showcase their all residential & commercial properties and Ansal API is a Title Sponsor of Sonu Nigam Night on 03rd Feb 2016 where Sonu Nigam felicitated Ansal API for their contribution and support to Lucknow Mahotsav.



### Canara Bank Expo (Feb 2016)

Ansal API Sushant Golf City Lucknow successfully participated in Canara Bank property expo in Lucknow on 28 Feb 2016. In this event we offered a special discount on our prestigious project Green Field Residencia for customers and Canara Bank employees. Photo Attached





## Under Construction Properties



Celebrity Greens



Shopping Square Sec-A



Shopping Square Sec-D, SS-II



Golf Villa



Olympus Lakeview



Media Enclave

## Resident Speaks



We wish to extend our heartiest thanks to Sushant Golf City for giving us a truly world class lifestyle. It is really heartening to see that this place is shaping up as one of the best places that stands few notches above the rest in terms of facilities. The dream of a fine living in Lucknow has finally come true!

**Mr. Bharat Agarwal, Palm Ville, B-1-54**

I feel happy to have our own house in Sushant Golf City, Lucknow. With wide roads, green parks, round-the-clock security arrangements and an array of amenities, we feel privileged to be a part of a world class lifestyle being offered here. This is indeed a great experience for all of us.

**Ms. Archana Singh, Paradise Crystal, E-502**





## Rental/Ready-to-move-in Property



**Celebrity Gardens**



**Celebrity Meadows**



**Oakwood Villa**



**Palm Ville**

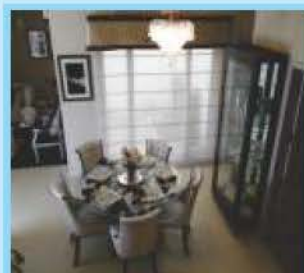


**Paradise Crystal**



**Larchwood Villa**

## Sample Villas



## Sample Apartments





## EWS/LIG Lottery

Lottery for over 7000 EWS/LIG units was done magnificently on 07, 08, 09 April 2015 In Indra Gandhi Prathisthan, Lucknow. The people co-operated with the task of drawing the tokens for allotment of units. LDA officials lit the lamp to signal for the lottery to commence and stayed present for all three days throughout the process and for supervision. The audience seemed excited and cheerful during the event as they each would finally attain a home for themselves with this lottery.





## Railway-over-bridge (ROB) foundation stone laying ceremony:

The foundation stone laying ceremony for a railway over bridge was performed on 10 June 2015. Mr. A.K. Lahoti, DRM- Northern Railway, along with Mr. Indrajeet Verma, Deputy Chief Engineer & Mr. B.B. Singh, Executive Director (U.P.) laid the first stone towards building the over-bridge over the railway line running through the township. It will improve the connectivity as well as transportation facility inside the township for its residents.









## CSR activity

### Housing for economically weaker section of the society

Ansal API Group, under the Corporate Social Responsibility, has provided thousands of plots for economically weaker section of the society in the various townships being developed by the Group. It has plans to develop more than ten thousand dwelling units in the affordable housing category.



### Senior Citizen Home

A plot of 1000 sq mtrs was donated to establish a senior citizen's home in Palam Vihar, Gurgaon. Free technical and engineering support was provided to build this home called Chiranjiv Karam Bhoomi. Several senior citizens are staying in this home which is being run by Divya Chhaya Trust through Mrs Kusum Ansal and other members of the Trust.

### Health Care

Ansals API Group is also supporting an NGO, Shanty Sahayog, in their health care programmes in and around Delhi for the last over five years, as part of its CSR initiative. The Group has helped Shanty Sahayog in renovating and re-starting a dysfunctional health centre in Kalkaji area of New Delhi. The health centre provides free preventive and curative health care, with a focus on women's health.



### Promotion of Literature

In order to encourage Hindi writers and literature, Ansal API Group has been supporting SAMVAD – a literary organization for over twenty five years now. Samvad provides an opportunity for creative writers where their literary works are discussed and analyzed. The collection of various works by members of Samvad has been compiled into a book for permanent record and distribution in the community. This forum encourages and supports number of emerging Hindi writers.

### Education

The Chiranjiv Charitable Trust, set up by the Ansals in 1976, currently runs schools in Palam Vihar and Sushant Lok in Gurgaon. Currently over 6000 students are studying in these schools. The Trust is also in the process of setting up a large number of schools which will provide quality education. These schools will come up in the township and colonies being developed by Ansal API Group in various parts of the country.





## Product Silhouette



### Smart Golf Villa

The high-end smart villas offer the comfort and peaceful ambience that radiate positive energy into the ultra-luxurious lifestyle. Elegant fountains in the lobby, cozy and glamorous furniture, naturally lit living room and modular kitchen, gives you a proud expression of refined living.

### Celebrity Gardens

Celebrity Gardens is super luxurious 2 BHK apartments and penthouses. Unmatched and unparalleled in sheer class and luxury with seamlessly woven natural vegetation, roadways, topography, water bodies and other top-notch facilities.



### Celebrity Meadows

Celebrity Meadows is modern group housing with expansive natural vegetation and landscaped greens. These apartments provide you a choice to select your dream home according to your lifestyle. Specifically designed these 2 & 3 BHK (+study) apartments have been conceived to fulfill the standards of sophistication and style for the connoisseurs.

### Golf Gateway Towers

Golf Gateway Towers has been designed to achieve energy and environment attributes of international standards like VRV eco-rated air-conditioning, reverse osmosis system for drinking water, rain water harvesting & green roofs etc. These buildings have been planned to use and recycle resources, making it a truly sustainable & intelligent complex.



### Ansal Zenith Towers

Located at sector-J, Ansal Zenith Towers is just the perfect combination of retail outlets & commercial spaces to suit every palate. It is designed to ensure maximum convenience to the shopper with delightful shopping experience and the business establishments alike.

### Shopping Square

This low rise mall is to become the commercial hub of Sushant Golf City. Ultra modern commercial structure designed by the best architects in business, huge atrium, aesthetically designed retail outlets and offices, elevators, etc. provide the best shopping experience.





## New Launch



## Upcoming Projects



**PLATINUM MALL**  
BIGGEST BRANDS. BEST PRODUCTS.  
Amar Shaheed Path, Lucknow





## Features :

- 18 hole world class championship golf course
- The Palms Golf Club
- Best Price, Walmart
- GD Goenka School
- Cycle Track
- Lucknow Bus Service
- Post Office
- 24x7 Ambulance Service
- AITM

## Upcoming features :

- Medanta Hospital
- Metro Service
- CG city
- International Cricket stadium
- Arjunganj Flyover
- Lal Pathology

## Sushant Golf City Master Plan



**For Booking & Sales Related Queries Call : 8081-777-906**

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